

À la carte tooth whitening

Top 20 menu of Only Opalescence options

Only Opalescence has a complete line of take-home tooth whitening products backed by 20-plus years of scientific research and industry-leading innovation. Over the last two decades, the company has learned what is important to dentists and patients, and is driven to continue leading the way.

1. Opalescence has been making advancements in whitening since 1991

Opalescence was the first to offer a sticky, viscous whitening gel. Opalescence was the first to pioneer an on-the-go whitening system that offers professional results. We were the first to offer unit-dose bulbs.

2. Opalescence is formulated with a patented sticky, viscous gel

With Opalescence, patients do not have to worry about gel ending up where it is not supposed to. The original, patented formula is sticky and viscous, so stays where placed.

3. Opalescence features PF technology

Opalescence contains the optimum combination of potassium nitrate and fluoride (PF). Studies have shown that potassium nitrate and fluoride strengthen enamel, decrease sensitivity, and lower the risk of caries.^{1, 2, 3, 4, 5}

4. Opalescence maintains most of its effectiveness during its shelf life^{6, 7}

Opalescence products are formulated with transit time in mind so they remain stable even after being shipped. Stability studies performed on the tooth-whitening gels show the peroxide potency at the supposed end of shelf life is consistently 90% or greater!

5. Opalescence has a complete line of award-winning products

Dentists and patients trust Opalescence to give whiter smiles. You can offer patients Opalescence at prices to fit any budget.

6. Opalescence is available in carbamide peroxide and hydrogen peroxide formulas

Carbamide peroxide and hydrogen peroxide are both effective tooth whiteners and there are various reasons you may recommend whitening with one or the other. Carbamide peroxide has added stabilisers that cause it to break down slower and, with Opalescence unique sustained release formulation, is ideal for overnight whitening to get results while they sleep. Hydrogen peroxide can give patients faster results, requiring wear times of no more than 60 minutes per day. With

formulations ranging from 10% carbamide peroxide to 6% hydrogen peroxide, it has a full menu of whitening products.

7. Opalescence is formulated with high water content

Each product in the Opalescence menu is made up of 20% water or more to keep the teeth hydrated during the whitening process. This high water content, combined with optimum levels of potassium nitrate and fluoride, reduce the likelihood of sensitivity.

8. Opalescence comes in various flavours

With delicious mint, melon and regular flavour, patients can whiten without having to endure unpleasant tastes. Opalescence products are gluten free and kosher certified.

9. Opalescence is sweetened with xylitol

Every Opalescence product is sweetened with xylitol, a noncariogenic sweetener, to promote increased oral health.

10 Opalescence has a perfectly balanced pH

It is important to use a product with a pH that closely matches the mouth's natural pH. When the mouth has a lower pH (between 5.5 and 6.5), bacteria can flourish. When patients whiten using Opalescence PF, a byproduct, urea, is released. Urea, which occurs naturally in saliva, raises the pH level of the mouth to a neutral level (between 7-8). To help maintain neutral pH levels, Opalescence Trèswhite Supreme includes added carbamide peroxide.

11. Opalescence offers unique products

i. Opalescence PF – 10% & 16% CP – The original Opalescence whitening system for take-home whitening in a custom tray with options for any patient. Available in syringes.
ii. Opalescence Trèswhite Supreme – 6% HP – An on-the-go professional whitening treatment providing a convenient option with superior results and can be used for Quick Starts and Top Ups.

12. Opalescence offers convenient delivery

Opalescence products offer syringe-filled custom trays and pre-loaded disposable trays which are extremely easy to use, no matter what the treatment option.

13. Opalescence products can be easily combined for customised treatments

While each Opalescence product is effective in a stand-alone whitening regime, many patients may prefer to use a combination of treatments or products.

The complex block contains three main visual elements:

- Top Left:** A diagram of a tooth cross-section showing hydrogen peroxide (H₂O₂) molecules penetrating the enamel and dentin. The diagram illustrates the breakdown of H₂O₂ into water (H₂O) and oxygen (O⁻), which then reacts with organic pigments to whiten the tooth.
- Top Right:** A photograph of a hand holding a syringe, demonstrating the application of the whitening gel.
- Bottom Right:** A line graph titled "STAYS ACTIVE THROUGH THE NIGHT!" showing the percentage of peroxide remaining over a 10-hour period. The y-axis is labeled "% Peroxide" and ranges from 0 to 80. The x-axis is labeled "Hours" and ranges from 0 to 10. The curve starts at 80% at 0 hours and gradually decreases to approximately 5% at 10 hours. A note above the graph states: "Indiana University: Small quantities of gel were removed and analyzed at various intervals.¹⁰"
- Bottom Left:** A photograph of various Opalescence whitening products, including syringes, trays, and containers.

14. Offers products for specific cases

No matter the type of stain or discoloration, Opalescence has whitening products designed to brighten any smile. For example, Opalustre is ideal for getting rid of unsightly stains caused by fluorosis. From tetracycline stains to whitening while wearing braces, Opalescence has a product designed to whiten your patients' smiles.

15. Opalescence offers quality you trust

The names Opalescence, Ultradent & Optident are synonymous with quality. All of the research and development is done in-house. So is manufacturing and quality control. We have met the strictest standards, and our facility is ISO 9001 certified. All of this ensures every product performs exactly as it is supposed to for you and for patients.

16. Opalescence is backed with a knowledgeable sales force

Our sales force is expertly trained and can offer valuable insight into the whitening process and the features and benefits of our products, but they can also offer suggestions on how best to keep the whitening business side of your practice thriving.

17. Opalescence gives you marketing help

We offer a wide variety of informative, up-to-date marketing materials to help you promote and increase your whitening business—everything from bags, countertop displays, brochures, posters, and more.

18. Opalescence has a line of toothpastes perfectly suited for after care

The Opalescence menu also includes a line of whitening toothpastes that provide

maximum fluoride uptake to complement any patient's whitening treatment. Opalescence Toothpaste is gentle enough to use every day so your patients can easily maintain their bright, white smiles.

19. Rewards with quantity pricing

With our quantity pricing, you can offer your patients all the benefits of Opalescence at prices they – and you – can smile about. Please ask us for details of offers.

20. Opalescence is a global leader

Copied never replicated, imitated never duplicated, only Opalescence has been the global leader in whitening for more than 20 years. **DH&T**

• *References available on request*

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