

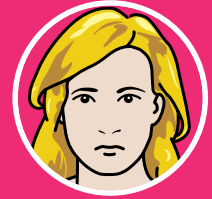
DENTAL

FLOW¹

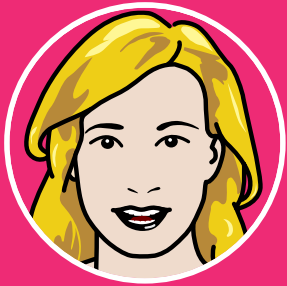
NEWS FROM YOUR DENTAL PRACTICE

KEEP YOUR
NATURAL
TEETH

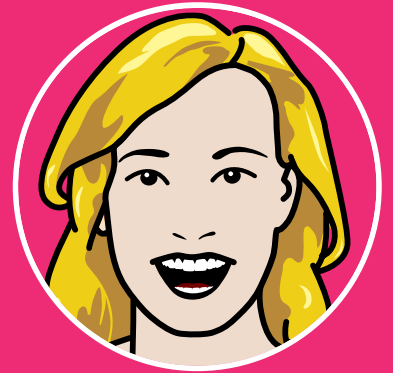
3 STEPS TO KEEP



YOUR NATURAL TEETH



FOR A LIFETIME

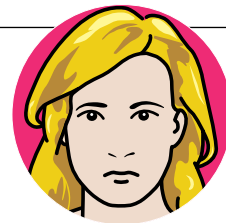


BEAUTIFUL BUT **DESTRUCTIVE**

NATURE CREATES THE MOST
WONDERFUL SHAPES AND COLORS,
BUT SHE CAN ALSO BE DESTRUCTIVE

> Deep down, hidden between the teeth and gums, in places that no toothbrush can reach, billions of bacteria grow under the protection of biofilm – on everyone, on you, too!

HERE'S THE SITUATION



INSIGHT IS KNOWN TO BE THE FIRST STEP
TOWARDS IMPROVEMENT

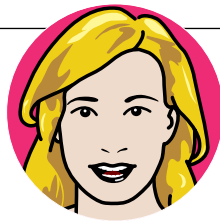
- > Looking away will not help. Take a good look yourself, and, above all, ask your dentist to check your teeth and gums.
- > Natural, well-kept teeth look better and you should be able to keep them well into your old age.



> Calculus, biofilm and discoloration have been removed professionally - now your dentist can check the condition of your teeth and gums

**“BACTERIA PROSPER
UNDER THE COVER OF BIOFILM –
HAVE IT REMOVED!”**

HERE'S THE SOLUTION



STEP 2 – A MATTER OF TEAMWORK

- > Cleaning your teeth was, and still is, your own personal ritual. You clean them twice a day with the usual domestic appliances: your toothbrush, dental floss or interdental brushes as well as mouth wash.
- > But the new practice is professional tooth cleaning. Every 4 to 6 months, your dentist or hygienist removes calculus, biofilm and discolorations with the latest Piezon® NO PAIN ultrasound treatment and the Original AIR-FLOW® therapy – these are fast and virtually painless.

PERIODONTITIS CAN COST YOU YOUR TEETH

- > The biofilm, which continuously renews itself, is the cause of bacterial inflammation of the periodontium, called periodontitis, which, along with caries, is the most probable cause of tooth loss.

RISK
→ RESPIRATORY
TRACT

RISK
→ HEART

PERIODONTITIS

**INCREASED RISK OF TOOTH LOSS AND
A DANGER TO YOUR HEALTH IN GENERAL**

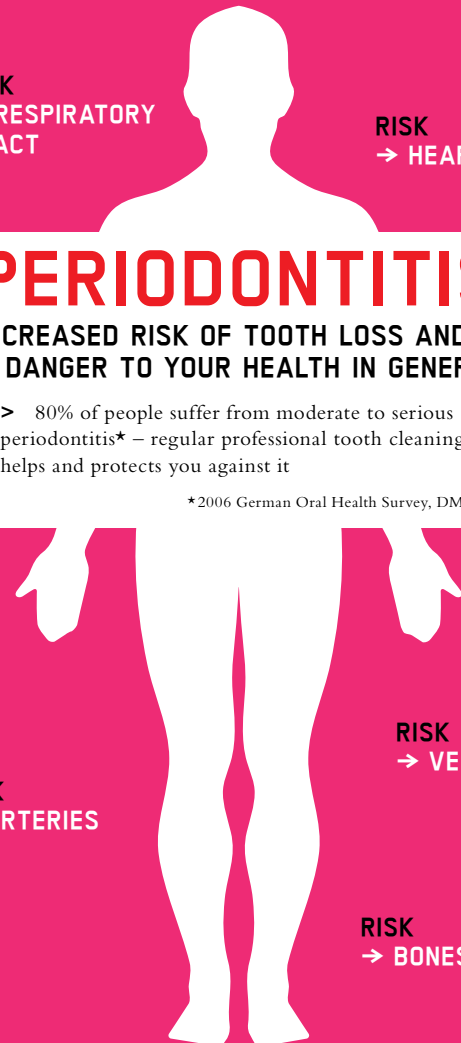
- > 80% of people suffer from moderate to serious periodontitis* – regular professional tooth cleaning helps and protects you against it

*2006 German Oral Health Survey, DMS IV

RISK
→ ARTERIES

RISK
→ VEINS

RISK
→ BONES





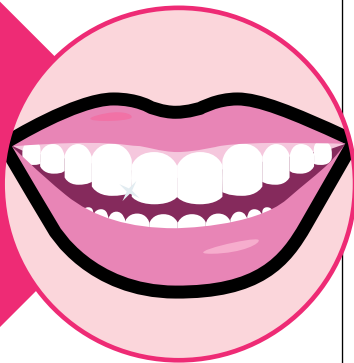
AIR-FLOW® THERAPY

A MIXTURE OF WATER, AIR AND ORIGINAL AIR-FLOW® POWDER GENTLY REMOVES WHATEVER YOU NEED TO GET RID OF, INCLUDING THE HARMFUL BIOFILM BETWEEN THE TEETH AND GUMS

> Regular cleaning by your dentist is the professional supplement to your own oral care practices at home. An experience and a good feeling that you soon cannot do without

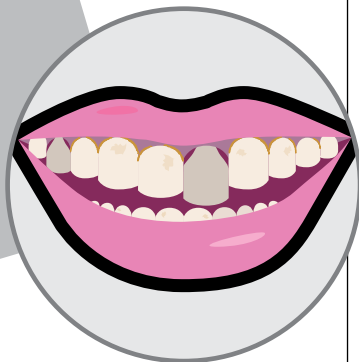
YES

**TO REGULAR,
PROFESSIONAL
PROPHYLAXIS***



NO!

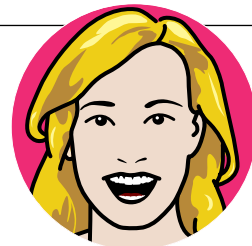
**TO POSSIBLE
TOOTH LOSS**



*Long-term study over 30 years on 555 patients has demonstrated the positive effects of regular professional tooth cleaning. Depending on the age group, at the end of the survey only 0.4 to 1.8 teeth had been lost due to caries or periodontitis.

Axelsson P, Nyström B, Lindhe J: The long-term effect of a plaque control program on tooth mortality, caries and periodontal disease in adults. Results after 30 years of maintenance. J Clin Periodontol 2004; 31: 749-757.

HERE'S YOUR FUTURE



**STEP 3 – A SMALL STEP
TOWARDS ACHIEVING A MAJOR GOAL:
KEEPING YOUR NATURAL TEETH
FOR A LIFETIME**

- > All it takes is getting into one new habit: having your teeth cleaned by a professional on a regular basis – on this condition alone, you can prevent periodontitis and possible tooth loss
- > Visits to the dentist or hygienist acquire a new and positive meaning. No fear of pain, but a uniquely good feeling

**TAKE THE FIRST STEP
TOWARDS A LIFETIME WITH
YOUR NATURAL TEETH –
THERE'S NOTHING BETTER**



**"I FEEL
GOOD"**