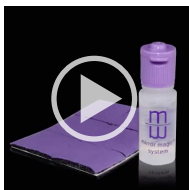




**KEY
FEATURES**

Crystal HD mouth mirrors are 40% brighter than rhodium mirrors to help reduce eye strain and fatigue. They can also eliminate galvanic shock.



VIDEO

Find out how the mirror magic system prevents fogging on mouth mirrors.



**FOR FREE
INFORMATION:**

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ZIRC

Crystal HD Lens and the Mirror Magic Anti-Fog System

Don't Let Your Mirror Slow You Down



Dentistry requires skill and precision with your hands but more importantly your vision. Over a person's lifetime, their vision will slowly become less acute and will need to rely more on magnification along with high-quality imagery. Keeping a clean and clear mouth mirror during procedures is another challenge presented to the practitioner that increases attention needed at chairside.

This vision enhancing system eliminates any obscured viewing that may occur when working with a mouth mirror. The brightness and clarity in Zirc's Crystal HD lens provides a simple solution to enhance one's vision while the Mirror Magic Anti-Fog System affords a fog- and debris-free view throughout the dental procedure.

Enhanced Brightness and Clarity

The Crystal HD lens produces a 99% true color

reflection across the entire color spectrum, significantly dominating the average 75% reflection that a Rhodium lens provides. With a 40% brighter reflection than Rhodium, the Crystal HD mouth mirror lens helps illuminate the oral cavity significantly well, bringing more value to this commonly used dental tool.

According to speaker and lecturer, Dr. Alastair MacDonald, the benefits of magnification rely on excellent light transmission to the subject, so the improved mirrors are a significant aid.

"I have always taken for granted the rhodium mirrors we have used and didn't realize the significant improvement that could be made. The reflection is noticeably brighter and colors are definitely true—quite significant when looking at the pulpal floor for subtle changes," said MacDonald.

For Dr. Dimitris Tsanaktsidis, a speaker and micro-

scopic and aesthetic dentist practicing in Greece, excellent magnification is imperative in his daily practice.

"As a microscope user, I can understand the importance of clear vision. Zirc mirrors significantly improved the brightness of my image giving my eyes highest quality vision. It's true... Brightness makes all the difference."

Mirror Magic Anti-Fog System

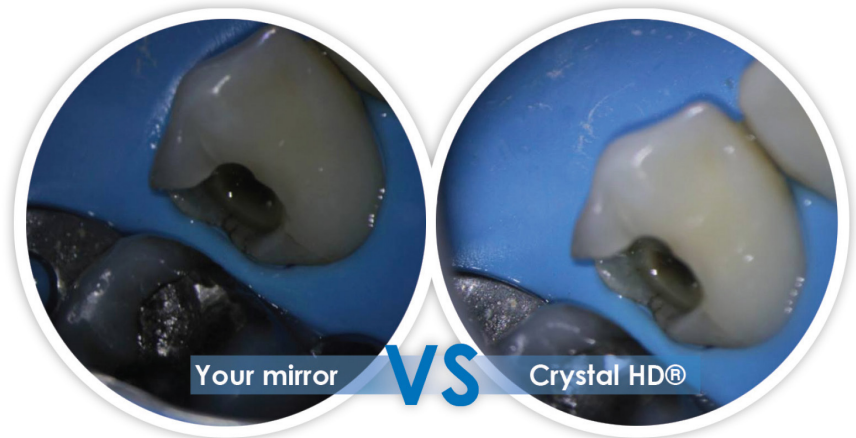
With an efficient and unique application system, Mirror Magic assists the practitioner in combating fog and debris by using an anti-fog solution combined with an adhesive swipe pad placed on the glove or patient bib. One swipe prior to starting the procedure provides a long-term protection against fogging and is accessible for debris removal at any time.

The compact size of the anti-fog solution bottle and swipes pads allows this system to be easily accessible and manageable in the dental sterilization area or in the operator, right next to chairside.

Dr. Andrew M. Goldsmith recently switched to Crystal HD mirrors and Mirror Magic. According to Goldsmith, Mirror Magic not only decreases fogging, but also decreases the build-up of debris on the mirror during procedures. "One of the most frustrating times was during oral surgical procedures when I would be looking for a root fragment or trying to visualize a socket and the mirror would keep fogging; with Mirror Magic this does not happen." It affords him outstanding visualization without having to wipe the mirror on the patient's cheek multiple times during the procedure.

Goldsmith went on to say that, "Mirror Magic has truly made a difference in my practice. It is one of those features that I didn't realize I needed, and now I can't imagine practicing without it."

SEEING **40% MORE**



Crystal HD®

BY THE NUMBERS

Plastic Head versus Stainless Steel (Patient Comfort)
83% rated excellent or very good

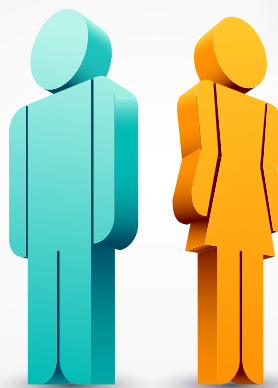
Ease of Cleaning (No Gap Between Head and Lens)
92% rated excellent or very good

Lens Scratch Resistance
83% rated excellent or very good

Reduction of Eye Strain
92% rated excellent or very good

83% rated much better than similar mirrors offered by other companies

100% would recommend to colleagues/contacts within dental profession.



PEER-TO-PEER EVALUATION STATS