

Be Bright

Your smile says more about you than any other physical feature. Often, it's the first thing people notice about you. Help your smile be as bright as can be with Opalescence Tooth Whitening Systems.

Opalescence features professional, affordable tooth whitening for every lifestyle, budget, and smile.

www.Opalescence.com/eu



Opalescence®
tooth whitening systems



Opalescence®
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Whiten Your Smile Today!

Don't wait any longer to get the smile you've always wanted. Ask your dentist about Opalescence whitening treatments today, and join the thousands of others who've successfully whitened their smiles and brightened their lives.

Your dental practice team



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UP ULTRADENT
PRODUCTS, INC.



GET A
BRIGHTER,
WHITER SMILE
TODAY

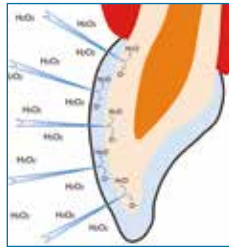
ABOUT TOOTH WHITENING

WHAT CAUSES TOOTH DISCOLORATION?

Many factors make teeth lose their luster. Genetics is one factor; some people just have whiter teeth than others. Other factors include cigarettes, dark foods and beverages (including coffee, soda, tea, and red wine), age, medications (such as tetracycline), and tooth trauma.

How does teeth whitening work?

The peroxide in the whitening agent breaks down into tiny molecules that move inside the tooth structure, where they break down any molecules that cause discoloration.¹ Because of this process, the entire tooth is lightened, even if the entire tooth is not covered with whitening gel.²



Will whitening cause tooth sensitivity?

Some people experience sensitivity while whitening, but many do not. Sensitivity does not mean damage has been caused to your teeth. It is temporary and typically disappears within a few days.

Will whitening weaken my teeth?

No! Whitening will not weaken your teeth. Opalescence tooth whitening gel contains PF (potassium nitrate and fluoride), which helps maintain the health of enamel throughout the whitening process.³⁻⁷

How long do whitening results last?

Teeth whitening results are very stable. However, depending on your nutrition, lifestyle habits and oral hygiene, whitening may need to be redone periodically. Due to the safety of the whitening agents, this should not cause any concerns.

OPALESCENCE TOOTH WHITENING

BEFORE USING OPALESCENCE



Before Opalescence® PF

AFTER USING OPALESCENCE



After Opalescence® PF



Before Opalescence Go®



After Opalescence Go®

¹ Haywood VB. History, safety, and effectiveness of current bleaching techniques and applications of the nightguard vital bleaching technique. *Quintessence Int.* 1992;23(7):471-88.

² Jadad E, Montoya J, Arana G, Gordillo LA, Palo RM, Loguercio AD. Spectrophotometric evaluation of color alterations with a new dental bleaching product in patients wearing orthodontic appliances. *Am J Orthod Dentofacial Orthop.* 2011;140(1):e43-7. doi: 10.1016/j.ajodo.2010.11.021.

³ Basting RT, Rodrigues AL Jr, Serra MC. The effects of seven carbamide peroxide bleaching agents on enamel microhardness over time. *J Am Dent Assoc.* 2003;134(10):1335-42.

⁴ Al-Qunaiyan TA. The effect of whitening agents on caries susceptibility of human enamel. *Oper Dent.* 2005;30(2):265-70.

⁵ Clark LM, Barghi N, Summitt JB, Amaechi BT. Influence of fluoridated carbamide peroxide bleaching gel on enamel demineralization. *J Dent Res 85(Spec Iss A):* 0497, 2006 (www.dentalresearch.org).

⁶ Amaechi BT, Clark LM, Barghi N, Summitt JB. Enamel fluoride uptake from fluoridated carbamide peroxide bleaching gel. *J Dent Res 85(Spec Iss A):* 0498, 2006 (www.dentalresearch.org).

⁷ Browning WD, Myers M, Downey M, Pohjola RM, Brackett WW. Report on low sensitivity whiteners. *J Dent Res 85(Spec Iss A):* 1650, 2006 (www.dentalresearch.org).

OPTIONS TO FIT ANY LIFESTYLE

With a complete line of professional products that deliver professional results, Opalescence fits to your lifestyle. Whether you prefer to whiten overnight in the comfort of a custom tray or brighten your smile with a ready-to-go prefilled tray, Opalescence can help! Depending on your discolorations your dentist and you will choose the product that fits best for your needs. All cosmetic whitening treatments need a first application in the dental office.

Cosmetic Tooth Whitening



Opalescence Go cosmetic whitening trays are prefilled and disposable, and they comfortably adapt to any smile for professional ready-to-go whitening.

Available in Mint or Melon flavors, Opalescence Go whitening trays are effective and easy to use.



Opalescence PF whitening gel offers professional cosmetic whitening in the comfort of your own home. Available in Mint, Melon, and Regular flavors, Opalescence PF

whitening gel is delivered via custom-made trays that are tailored to your smile.

Medical Tooth Whitening



Discolorations can have many causes. If the stains have been caused by disease, injury or medical treatment and have migrated from the inside of the tooth into the dentin

and enamel, you need special medical strategies to whiten such tooth or teeth – and special medical products, that are used in-office. Please talk to your dentist if you are affected by such discolorations to find the most effective way with Opalescence to whiten your tooth or teeth.