

Be Bright

Your smile says more about you than any other physical feature. Often, it's the first thing people notice about you. Help your smile be as bright as it can be with Opalescence Go.

Opalescence features professional, affordable tooth whitening for every lifestyle, budget, and smile.

www.Opalescence.com/eu



Opalescence
● ● ● go[®]

Get a brighter,
whiter smile to go[®]



Whiten Your Smile To Go!

Don't wait any longer to get the smile you've always wanted. Ask your dentist about Opalescence Go whitening treatments today, and join the thousands of others who've successfully whitened their smiles and brightened their lives!

Your dental practice team



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Opalescence
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About Opalescence Go[®] whitening trays

What are Opalescence Go whitening trays?



Opalescence Go is a convenient and ready-to-use professionally dispensed disposable whitening treatment that features the UltraFit tray, which forms to individual patients smiles in just 10 minutes to create a comfortable, custom-like tray.

How do Opalescence Go whitening trays work?

Opalescence Go whitening trays are prefilled, disposable trays that contain a powerful whitening gel. Simply insert the comfortable trays in your mouth and wear for the recommended time, and your teeth will be whiter and brighter!

How long do I wear Opalescence Go whitening trays?

Opalescence Go whitening trays with 6% hydrogen peroxide gel are generally worn from 60 minutes to 90 minutes per day for anywhere from 5 to 10 days.

How are Opalescence Go whitening trays different from other whitening treatments?



Opalescence Go is the professional and powerful alternative to over-the-counter whitening options. It's a simple, fast, and great-tasting way to start a whitening treatment or for whitening touch-ups. With no impressions or custom trays necessary, Opalescence Go is ready to use at home out of the package after that the first treatment has been done in the dental practice.

Opalescence Go[®] Tooth Whitening

BEFORE USING OPALESCENCE



Before Opalescence Go[®]

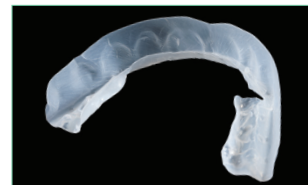
AFTER USING OPALESCENCE



After Opalescence Go[®]



UltraFit tray before



UltraFit tray after 10 min. in the mouth

¹ Haywood VB. History, safety, and effectiveness of current bleaching techniques and applications of the nightguard vital bleaching technique. *Quintessence Int.* 1992;23(7):471-88.

² Jadad E, Montoya J, Arana G, Gordillo LA, Palo RM, Loguercio AD. Spectrophotometric evaluation of color alterations with a new dental bleaching product in patients wearing orthodontic appliances. *Am J Orthod Dentofacial Orthop.* 2011;140(1):e43-7. doi: 10.1016/j.ajodo.2010.11.021.

³ Basting RT, Rodrigues AL Jr, Serra MC. The effects of seven carbamide peroxide bleaching agents on enamel microhardness over time. *J Am Dent Assoc.* 2003;134(10):1335-42.

⁴ Al-Qunaiyan TA. The effect of whitening agents on caries susceptibility of human enamel. *Oper Dent.* 2005;30(2):265-70.

⁵ Clark LM, Barghi N, Summitt JB, Amaechi BT. Influence of fluoridated carbamide peroxide bleaching gel on enamel demineralization. *J Dent Res* 85(Spec Iss A): 0497, 2006 (www.dentalresearch.org).

⁶ Amaechi BT, Clark LM, Barghi N, Summitt JB. Enamel fluoride uptake from fluoridated carbamide peroxide bleaching gel. *J Dent Res* 85(Spec Iss A): 0498, 2006 (www.dentalresearch.org).

⁷ Browning WD, Myers M, Downey M, Pohjola RM, Brackett WW. Report on low sensitivity whiteners. *J Dent Res* 85 (Spec Iss A): 1650, 2006 (www.dentalresearch.org).

About Tooth Whitening

What causes tooth discoloration?

Many factors make teeth lose their luster. Genetics is one factor; some people just have whiter teeth than others. Other factors include cigarettes, dark foods and beverages (including coffee, soda, tea, and red wine), age, medications (such as tetracycline), and tooth trauma.

How does teeth whitening work?

The peroxide in the whitening agent breaks down into tiny molecules that move inside the tooth structure, where they break down any molecules that cause discoloration.¹ Because of this process, the entire tooth is lightened, even if the entire tooth is not covered with whitening gel.²

Will whitening cause tooth sensitivity?

Some people experience sensitivity while whitening, but many do not. Sensitivity does not mean damage has been caused to your teeth. It is temporary and typically disappears within a few days.

Will whitening weaken my teeth?

No! Whitening will not weaken your teeth. Opalescence tooth whitening gel contains PF (potassium nitrate and fluoride), which helps maintain the health of enamel throughout the whitening process.³⁻⁷

How long do whitening results last?

Teeth whitening results are very stable. However, depending on your nutrition, lifestyle habits and oral hygiene, whitening may need to be redone periodically. Due to the safety of the whitening agents, this should not cause any concerns.