

Opalescence™
whitening toothpaste



Keep Bright, White, and Healthy Smiles

Opalescence™ whitening is the leader in tooth whitening. Part of that product family is Opalescence™ Whitening Toothpaste³, which was developed by a dentist.

- Unique tri-silica blend actively removes surface stains
- Safe for long term daily use
- Contains sodium fluoride to help prevent cavities and strengthen enamel
- Exceptional fluoride uptake²
- Low RDA for maximum enamel, dentin, and restoration protection⁴

Opalescence™ Whitening Toothpaste:

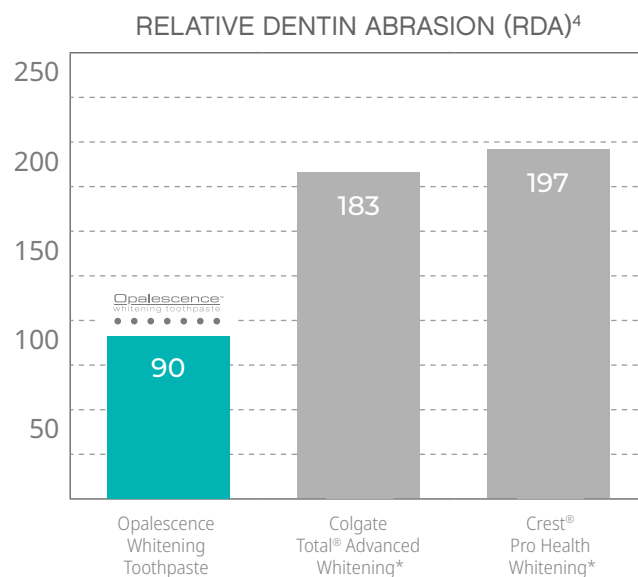
- Three kinds of exotic mint are blended into a fresh, clean, cool flavor
- The sweetness of Xylitol has been added, which may reduce the risk of tooth decay
- Our Sensitivity Relief formula provides all the whitening benefits of the Original, with the added benefit of maximum strength 5% potassium nitrate



20 ml (28 g)	24pk
Original	402
Sensitivity	3472



100 ml (133 g)	12pk
Original	4860
Sensitivity	4858



Opalescence Whitening Toothpaste has lower abrasiveness than other leading whitening toothpastes.⁴

^{*}Trademark of a company other than Ultradent. ¹. Gultz J, Kaim J, Scherer W. Whitening efficacy of a whitening toothpaste creme [ADR abstract 2747]. *J Dent Res*. 1998;77(suppl 2):975. ². Schemehorn BR, et al. Enamel fluoride uptake study. Indianapolis: Dental Product Testing Therapeutic Technologies, Indiana University Emerging Technologies Center. 2009. ³. This toothpaste does not contain peroxide. ⁴. Schemehorn BR. Relative dentin abrasion test on dentifrices. Data on file.